



PLAY22 - Creative Gaming Festival

# Reducing stress levels

»Take a Breath!« is the motto of the PLAY - Creative Gaming Festival, which will take place from October 31 to November 6; fans of digital gaming culture and art are invited to discover the creative potential of digital games, onsite in Hamburg or online from anywhere in the world.

This year's festival edition focuses on pausing and reflecting. What makes for a happy and relaxed life? How can we cope with everyday pressure and stress in a playful way and how do working and living conditions impact the stories and worlds of digital games? In workshops, exhibitions and shows, festival visitors can explore the different aspects of the theme, discover new formats, discuss and play together.

The audience can decide how to visit the festival: via streaming, through the virtual festival location or live onsite. All PLAY22 onsite events will take place in ArtStadt at Mönckebergstraße 2/4 (formerly Karstadt Sport).

## Creative Gaming Awards - submit now!

From June 10th to July 17th 2022, game developers and artists from all over the world can submit their games and playful media works for the Creative Gaming Awards. The international prizes will be awarded in the categories **Most Creative Game Award** and **Most Innovative Newcomer Award** honoring works that give players the opportunity to interact creatively within their world and artists with innovative debuts. An international jury made up of experts from the games industry will decide on the winners. All nominated works can be found and played in the PLAY exhibition. With the **Audience Award**, the audience also chooses its festival favourite from the whole exhibition.

I am available at any time for queries and further information and look forward to your and your editorial consideration.

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